

Stutton Social Committee - AGM - 19th October 2017

Chairman's report

- **Welcome** everyone to our second AGM. In this short report I will take a brief look at the achievements of the Stutton Social Committee over the year.
- **Events in the last year**
- October 2016 - Halloween / pumpkin competition
- November 2016 - Bonfire night - Fireworks
- December 2016 - Christmas event at St Aidans inc. Choir, Band, Father Christmas, stalls, crafts.
- February - 'Meet SSC' coffee morning
- March 2017 - Great British Spring clean
- April 2017 - Easter event at St Aidans inc. Easter bonnet competition, treasure hunt
- June 2017 - Summer fete
- August 2017 - Calendar / Photo competition

We've also held regular activities including clay pigeon shooting, go karting, art exhibition

- **Charity events and fundraising**
- October 2016 - Macmillan - **£567**
- March/April/May Pop-up pub - **£544.15** - money used to buy 2 x marques which can be hired to village residents.
- May 2017 - Race night donation to Manchester bomb appeal - **£621**
- September 2017 - Race night donation to Stingrays - **£1000**
- September 2017 - MacMillan coffee afternoon in aid of MacMillan Cancer Care - **£437.50**

Total raised for charity in the last year: £3169.65

Plus SSC supported;

June 2017 - Pretty Mudders - **£165** from BBQ after event and over **£3000** in total from the Just giving page

June 2017 - Fete and fun run/dog show - **£190** Guide dogs and Children's care unit

We have also supported and helped with other village activities including helping to begin a bookclub, helping redecorate the village hall,

- **PR Update**

FACEBOOK - In less than the twelve months, we have gone from 108 to 251 'followers' and that creeps up by a few more when we have events.

When one or two 'followers' share posts to their wall, we reach out to a couple of thousand more people each time and if more SSC members shared we would multiply that further. But most importantly is reaching people in the Parish and our family / friends we would wish to enjoy events in our community. I always do a 'cover' sized ad to accompany event posts, people are welcome to use those on their profiles too. There are opportunities to pay for advertising locally via Facebook but I don't think we should

consider that without first all sharing events for free and seeing what a difference that makes.

TWITTER - We have a Twitter account and tweets are circulated by other local accounts (Tad, Wetherby, Church Fenton, etc). I don't think many of us are on Twitter to further populate those.

EMAILS - The good work in collecting email addresses is allowing us to send a monthly update. We have 76 addresses so far, about two thirds of whom don't see our Facebook page, so we should continue to collect those from people.

SURVEY - Shared by Kathy previously - the interesting thing was the number of activities people noted as would be interested in. **The VH is available now, what are the next steps to encourage / support those people's ideas?**

STUTTON STANDARD - Over the year there have been 3 editions of the Stutton Standard advertising and reporting on events, sharing recipes, history, local residents achievements and village news. Hopefully this will continue with more residents wanting to contribute in future.

SSC POPULARITY - Still some work to do to win some people over / change some perceptions we're all just voluntary organisations trying to do the same thing - bring the community together and improve whatever facilities we can share to do that.

A THANK YOU to everyone who has done their bit to publicise our events but BIG special mention to Mike and Lynsay for the printing and display of posters.

Thank you to all those who have been part of the committee and friends of the committee all those that have supported the events with donations, prizes, time and expertise including local businesses and residents.

And finally all those who have supported us by attending events.

I look forward to another year of events